



EDUCATIONAL BACKGROUND:

- 2011 Ph.D. Parks, Recreation, and Tourism University of Utah; Salt Lake City, UT
Department of Parks, Recreation, and Tourism
Dissertation Title: Predicting Vacation Rental Intentions Using the Theory of
Planned Behavior along the Florida/Alabama Gulf Coast
Chairs: Dr. Edward Ruddell, Dr. Dan Dustin
- 2000 M.S. in Recreation Administration
Florida International University; Miami, FL
Department of Health, Physical Education, and Recreation
- 1996 Emphasis in Therapeutic Recreation
Florida International University; Miami, FL
Department of Health, Physical Education, and Recreation
- 1990 - 1992 B.S. in Parks and Recreation (Dean's List)
Florida International University; Miami, FL
Department of Health, Physical Education, and Recreation
Minor: Exercise Physiology
- 1998 – 1990 Auburn University
Auburn, AL
Major: Recreation and Sports Medicine

TEACHING EXPERIENCE

Instructor of Record

Troy University

School of Hospitality, Sport, and Tourism Management

Assistant Professor (Fall 2013 – Summer 2021)

HSTM 2201, Leisure in Society, 8 courses.

HSTM 2220, Introduction to Tourism, International – Chongqing Normal University, 1
course.

PRT 1120 Outdoor Cooking & Camping, 2 Courses
PRT 5390 Parks, Recreation, and Tourism Management, 1 Course

Florida State University
Adjunct Department of Recreation and Leisure Services Administration

LEI 4923 Commercial Recreation and Tourism Spring 2002

PROFESSIONAL EXPERIENCE (FULL TIME):

Troy University August 1, 2021 – Present
Associate Professor Ft. Walton Beach, FL
School of Hospitality, Sport and Tourism Management
Hospitality Program Coordinator – Global Campus

Description: Awarded Promotion to Associate Professor in Spring 2021 – effective August 2021. Promotion to associate professor was awarded after teaching 7 years in higher education. My primary responsibilities were in the Sorrell College of Business in the School of Hospitality, Sport and Tourism Management. My specialty was online curriculum of hospitality and recreation courses. Additionally, during the past 10 years, I was able to successfully author 2 editions of a prominent textbook in our industry, 8 publications of which 7 were peer reviewed, and prepared 23 presentations of which 22 were international or national in scope. I also elected to serve as a Faculty Senate representative since August 2021.

Troy University August 1, 2013 – July 31, 2021
Assistant Professor Ft. Walton Beach, FL
School of Hospitality, Sport and Tourism Management
Online Hospitality & Recreation Specialty
Hospitality Program Coordinator – Global Campus

Description: Awarded Tenure in Spring 2019 – effective August 2019. Tenure was awarded after teaching 5 years in higher education. My primary responsibilities were in the College of Health and Human Services in the School of Hospitality, Sport and Tourism Management. My specialty was online curriculum of hospitality and recreation courses. This is a tenure-track, assistant professor position in the hospitality and tourism management discipline. Specific duties include teaching full-load undergraduate major courses. Additional expectations are required for research and service areas.

Go Play, Inc. Consultant (seasonal) August 2013 - Present
Go Play, Inc. (Incorporated since Jan 2006) Jan 2002 – August 2013
Recreation Consulting Company/Owner Gulf Shores, AL – Panama City Beach, FL

- xDeveloped a recreation consulting company to create recreation departments and/or special events for resort and property management companies to enhance their guests' experience with value added amenities.
- xDesign and develop start-up recreation programs; facilitate team for large events for various companies (i.e., jazz festivals, magic conventions, wine festivals, Fourth of July community Parades, corporate teambuilding).
- xRecruit, supervise, and manage college recreation interns in a commercial recreation setting utilizing experiential education.

Past/Current Clients:

- *TOPS'L Beach & Racquet Resort*
 - f Miramar Beach , FL (Seasonal) May 2010 – Aug 2024
- *The Club at Henderson Beach Resort*
 - f Destin, FL June 2024 – July 2024
- *SunDestin Resort* Destin, FL (Seasonal) May 2020 – June 2024
- *Emerald Grande Resort* Destin, FL May 2021 – July 2023
- *Hotel Effie* Miramar Beach, FL Dec 2021
- *Bay Creek Resort* Cape Charles, VA May 2020 – Aug 2021
- *Sandestin Golf & Beach Resort* Destin, FL (as needed) March–Aug 2012; 2021-24
- *Majestic Beach Resort* Panama City Beach, FL May 2012
- *Cottage Rental Agency* Seaside, FL May 2010 – Sept 2011
- *Edgewater Beach & Golf Resort* Panama City Beach, FL May – Sept 2010 - 2012
- *Cottage Rental Company* Rosemary Beach, FL Summer 2009 – 2013
- *Laketown Wharf* Panama City Beach, FL Summer 2009
- *Seaside Merchants Association* Seaside, FL May 2000 – 2011 Sho [(L)1.73 1 Tf -0.6 (s

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department; including bicycle rental division, kayak excursions, and boat rentals and maintained all pool decks and beach areas for all guest areas.

- x Served as recruiter for the Recreation Internship Program and had significant role in selection, training, and evaluation process of interns on a quarterly basis for year-round programs.

<i>Recreation Therapist</i>	Lower Florida Keys Health Systems, Key West, FL	1995 –1996
<i>Server/Trainer</i>	T.G.I. Friday's {Miami International, FL/New Orleans, LA/Key West, FL}	1992 – 1996
<i>Activity Director</i>	Marathon Manor, Inc. Marathon, FL	1993 –1995
<i>Novelty System Manager</i>	GK Enterprises, Metairie, LA Sub-contractor for Barbara Coppersmith and Associates	1992
<i>Assistant Entertainment Agent/Intern</i>	Barbara Coppersmith and Associates, Metairie, LA Entertainment Agency	1992

PROFESSIONAL EXPERIENCE (PART-TIME):

SCUBA Diver Technician	<i>Le Reve</i> Aqua Theatrical Production Las Vegas, NV	2009 - 2011
Event Staff/Recruiter	Wildly Different Orlando, FL Corporate teambuilding events	2008 - 2010
Event Staff	Resort Sports, Inc. Ft. Myers, FL Corporate teambuilding events	1998 - 1999
Head Counselor/ Water-ski Instructor	Camp Danbee for Girls, Peru, MA	1993
Counselor/ Weight-Training Instructor	Camp Taconic, Hinsdale, MA	1991
Kid's Fitness Counselor	Pensacourt Fitness Club, Pensacola, FL	1990
Youth Director	Langdale United Methodist Church, Valley, AL	1990
Youth Coordinator	Carnival Cruise Line, Miami, FL	1989 - 1990
Youth Coordinator	Norwegian Cruise Line, Miami, FL	1989
Beach Brigade Counselor/ Special event staff	Holiday Inn, Navarre Beach, FL	1986 - 1988

BOOKS:

Crossley, J., Rood, S., **Price-Howard, K.**, Janes, P., & Holdnak, A. (2023

Lewis, H., **Price-Howard, K.** (2021). Worlds collide: Traditional Classroom Meets Online Learning. *Journal of Hospitality and Tourism Research*. Volume: 45, Issue 5. Pp. 924-925.
<https://doi.org/10.1177/10963480211011542>

Holladay, P., Dixon, A., Nguyen, M., Bao L. Nguyen, B., Shuangyu Xu, S., & **Price-Howard, K.** (2019). Stakeholder perceptions of Da Nang, Vietnam as a tourism gateway city. *Journal of Tourism Insights*; Vol. 10: Iss. 1, Article 8. <https://doi.org/10.9707/2328-0824.1089>;

Matisse, M. J. & **Price-Howard, K.** (2020) "A pilot study utilizing ecotherapy as a therapeutic modality for persons with trauma-related stress disorders" – *The Practitioner Scholar*; Volume 2.
<https://www.thepractitioner.com/doi/10.1177/10963480211011542>

INTERNATIONAL: **Price-Howard, K.**, GRMM 4110: Lectures on Recreation Management, “*Resort Recreation in North America*,” Gaming Teaching and Research Centre of Macao Polytechnic Institute, Macao, China. February 2014.

REFEREED RESEARCH PRESENTATIONS:

- x INTERNATIONAL: **Price-Howard, K.**, 9th Annual ICHRIE-SECSA Conference, “*Student Engagement Assignments Aligned with Community/Tourism Partnerships*.” Southeast, Central & South America Federation, Columbia, SC, United States of America. (March 9, 2024).
- x **Price-Howard, K.** (Presenter & Author), Tsai, F. (Presenter & Author), Rood, S. (Author), Holdnak, A. (Author), Nelson, K. (Author). 2023 RCRA Annual Conference, “*2023 Wage, Benefits & Job Satisfaction Survey Results*.” Resort and Commercial Recreation Association, Palm Harbor, FL. United States of America. (November 13, 2023).
- x **Price-Howard, K.** (Presenter), Dixon, H., (Presenter & Author), Dixon, A. (Contributor), & P. Holladay, (Contributor). 2023 RCRA Annual Conference, “*Autoethnography of American Tourism and Hospitality Faculty Teaching on-*

Southeast, Central & South America Federation, Auburn, AL, United States of America.
(February 28, 2020).

- x INTERNATIONAL: Moore, K., (undergraduate student) & **Price-Howard, K.**, 5th Annual ICHRIE-SECSA Conference, *Guests' perception of the movement away from plastic straws in coastal restaurants*, Southeast, Central & South America Federation, Auburn, AL, United States of America. (February 28, 2020).
- x INTERNATIONAL: **Price-Howard, K.**, & White-McNeil, A., 5th Annual ICHRIE-SECSA Conference, *Ped-Talk: Student-Centered Learning*, Southeast, Central & South America Federation, Auburn, AL, United States of America. (February 28, 2020).
- x INTERNATIONAL: **Price-Howard, K.**, ICHRIE Conference, *Online Student Engagement: How does that work? What does that look like?*, International Conference on Student-Centered Learning (ICSECL), 2020, 17(1), 1-10. DOI: 10.5571/10.33066/ICSECL.17(1).1-10

- x INTERNATIONAL: **Price-Howard, K.**, Holdnak, A. & Holladay, P.J. “*A Look at the Economic Impact on the Florida/Alabama Gulf Coast after the BP Oil Spill Disaster of 2010*”: World Leisure Congress. Mobile, AL. September 2014.
- x **Price-Howard, K.** “*Resorts, Resilience, & Retention after the BP Oil Spill Disaster of 2010*”: Resort and Commercial Recreation Association. Amelia Island, FL. November 2013.
- x Holdnak, A., Rood, S. & **Price-Howard, K.** “*Wage & Salary Study Report in Commercial Recreation - revisited*” Resort and Commercial Recreation Association Annual Conference. St. Petersburg, FL. November 2012.
- x **Price-Howard, K.** “*PPeWiditiM0 Tw 5.27.6 t)-# (M0 Tw 5.27.6 t)-# (M0 Tw 58TT3 0 Td()Tj/TT2 1 Tf0 nM0 Tw 5.2*”

- x **Price-Howard, K.** Guest Lecture, Macau Polytechnic Institute of Gaming, 120 participants. (February 18, 2014 - February 24, 2014).
- x **Price-Howard, K.** “*Customer Relationship Management – Striving for Loyalty*” for Walton Area Chamber of Commerce, Freeport, FL May 3, 2014.
- x **Price-Howard, K.** *Professional Spotlight*. Resort and Commercial Recreation Association. Keystone, CO. November 2004.
- x **Price-Howard, K.** *Eco-tourism Committee*. South Walton Tourist Development Council. Santa Rosa Beach, FL. January – August 2003.
- x **Price-Howard, K.** “*The Benefits of the Disciplined Athlete throughout Life*” South Walton High School. Santa Rosa Beach, FL. September 2002.
- x **Price-Howard, K.** *Trends Institute*. Florida Parks and Recreation Management School. Haines City, FL. Feb 2002.
- x **Price-Howard, K.** *Design A Curriculum Program* for the Recreation and Leisure Studies Department at Johnson and Wales University in Providence, RI. March 1999.

AWARDS:

- x 2023 Excellence in Research Award from Resort & Commercial Recreation Association for “*2023 Wage, Benefits & Job Satisfaction Survey Results*.” Resort and Commercial Recreation Association, Virtual, (November 13, 2023).
- x 2020 Excellence in Research Award from Resort & Commercial Recreation Association for *COVID-19 Impacts on Resort Recreational Programs*, Resort and Commercial Recreation Association, Virtual, (November 9, 2020).

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UNIVERSITY AND DEPARTMENT SERVICE

TROY UNIVERSITY

- 2021—2024 Faculty Senate; Education Tech Committee and Research Committee
- 2023 – 2024 Executive Chair of Academic Affairs Committee
- 2021 Faculty Senate; Research Committee Interim Chair
- 2022 – 2024 Industry Engagement and Support committee SCOB
- 2021—present HSTM, Hospitality, Tourism & Events

	Lighthouse Family Retreat Volunteer (14 weeks - summer 2014)	
	Vacation Bible School at Good News UMC July 2014	
2010 – 2012	Three Square Meal Program - Restaurant Week	Las Vegas, NV
2010	Wine Walk – Opportunity Village	Las Vegas, NV
2009	Orphan Hope Project, Inc. - Volunteer	Satellite, Guatemala
2005	Good News UMC – VBS Volunteer	Santa Rosa Beach, FL
2004 – 2006	After-School Program Nibley Elementary	Salt Lake City, UT
2005 – 2006	Rhythms of Life After-School Program	Park City, UT
1993 – 1999	Annual Reef Clean up - Diver	Marathon, FL

POPULAR MEDIA:

- x Lodging Leaders Podcast: Episode #123: June 2017 *How to Create an Awesome Internship Program*

- x Lodging Leaders Podcast: Episode #92: Dec 2016 *Value-Added Amenities*

PROFESSIONAL ORGANIZATIONS:

ICHRIE (International Council on Hotel, Restaurant, & Institution Education)	2016 - Present
SECSA (Southeast, Central & South America Federation)	2016 - Present
Board Member, Vice President (elected)	July 2024 – Present
Board Member, Director of Industry Services (elected)	July 2022 – July 2024
Board Member, Director of Networking (elected)	July 2016 – July 2020
Eta Sigma Delta, Director of Marketing (elected)	July 2023 - Present
Florida Restaurant & Lodging Association, member	August 2016 - Present
National Recreation and Parks Association, member	1998 – 2014
American Therapeutic Recreation Association, member	1994 – 98; 2001 – 03; 2015 -2017
World Leisure Organization.	July 25, 2014 - July 25, 2015
Resort and Commercial Recreation, member	1998 – Present
Committee: Internship Site Approval	2004 - 2011
Research Symposium Moderator, Paradise Island, Bahamas	Nov 2007

PROFESSIONAL CERTIFICATIONS:

Certification in Advanced Hospitality and Tourism Analytics (CAHTA), STR - Share Center (Smith Travel).	July 23, 2019 - Present
Certified Hospitality Industry Analytics (CHIA) by American Hospitality & Lodging Educational Institute	November 2017
Certified Hospitality Educator (CHE) by American Hospitality & Lodging Educational Institute	July 2016
America Red Cross Lifeguard/First Aid/CPR for the Professional Rescuer.	2008 – 2016/2023 - Present
PADI Rescue Diver/Advanced Dive Certified/Emergency First Responder	2005 – Present
Certified Therapeutic Recreation Specialist by NCTRC	1996 – Present
Florida Master Naturalist, University of Florida IFAS extension	Summer 2003