



# COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-GENERAL BUSINESS MAJOR-PROGRAM YEAR 2020-21

COMPLETE ALL REQUIREMENTS

(45 HOURS)

## AREA I

TAKE THE FOLLOWING COURSES:

ENG 1101      COMP AND MODERN ENGLISH I  
ENG 1102      COMP AND MODERN ENGLISH II  
MINIMU

3 HOURS

3 HOURS

Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 overall and in the major is required to graduate. NOTE: Please Consult The College Of Business or Current Catalog for other requirements not covered in this document. NOTES: A sequence in literature or history is required. please consider this requirement. When selecting coursework in AREAS II or IV.

# COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN

## GLOBAL BUSINESS-GENERAL BUSINESS MAJOR-PROGRAM YEAR 2020-21

### BUSINESS CORE

**(37 HOURS)**

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:

ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS
MGT	3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT	3300	PRINCIPLES OF MARKETING	3 HOURS
BUS	3310	INTERMEDIATE EXCEL	1 HOUR

### PROFESSIONAL DEVELOPMENT AND ENGAGEMENT

BUS	1110	ORIENTATION TO SCOB	1 HOUR
BUS	2220	BUSINESS WRITING	1 HOUR
BUS	3330	PROFESSIONAL DEVELOPMENT	1 HOUR

### UPPER-LEVEL CORE

FIN	3331	MANAGERIAL FINANCE	3 HOURS
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM	3345	OPERATIONS MANAGEMENT	3 HOURS
BUS	4474	BUSINESS AND SOCIETY	3 HOURS
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS

### GLOBAL BUSINESS MAJOR

**(18 HOURS)**

TAKE THE FOLLOWING COURSES:

ECO	4451	ECONOMICS OF GLOBALIZATION	3 HOURS
HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT	4471	LEADERSHIP AND CHANGE	3 HOURS
MKT	4468	GLOBAL MARKETING	3 HOURS
MGT	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
		UPPER-LEVEL APPROVED BUSINESS ELECTIVE	3 HOURS

### GENERAL BUSINESS

**(18 HOURS)**

BUS	4480	BUSINESS SEMINAR	3 HOURS
		TAKE FIVE ADVISOR-APPROVED UPPER-LEVEL BUSINESS ELECTIVES (TAKE NO MORE THAN THREE COURSES IN ONE DISCIPLINE)	15 HOURS

### FREE ELECTIVES REQUIREMENT

**(2 HOURS)**

		TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT	2 HOURS
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